

Enabling Lives Initiative (ELI) Grant



INFOKIT

3 MY GRANT CALL 1 JOURNEY

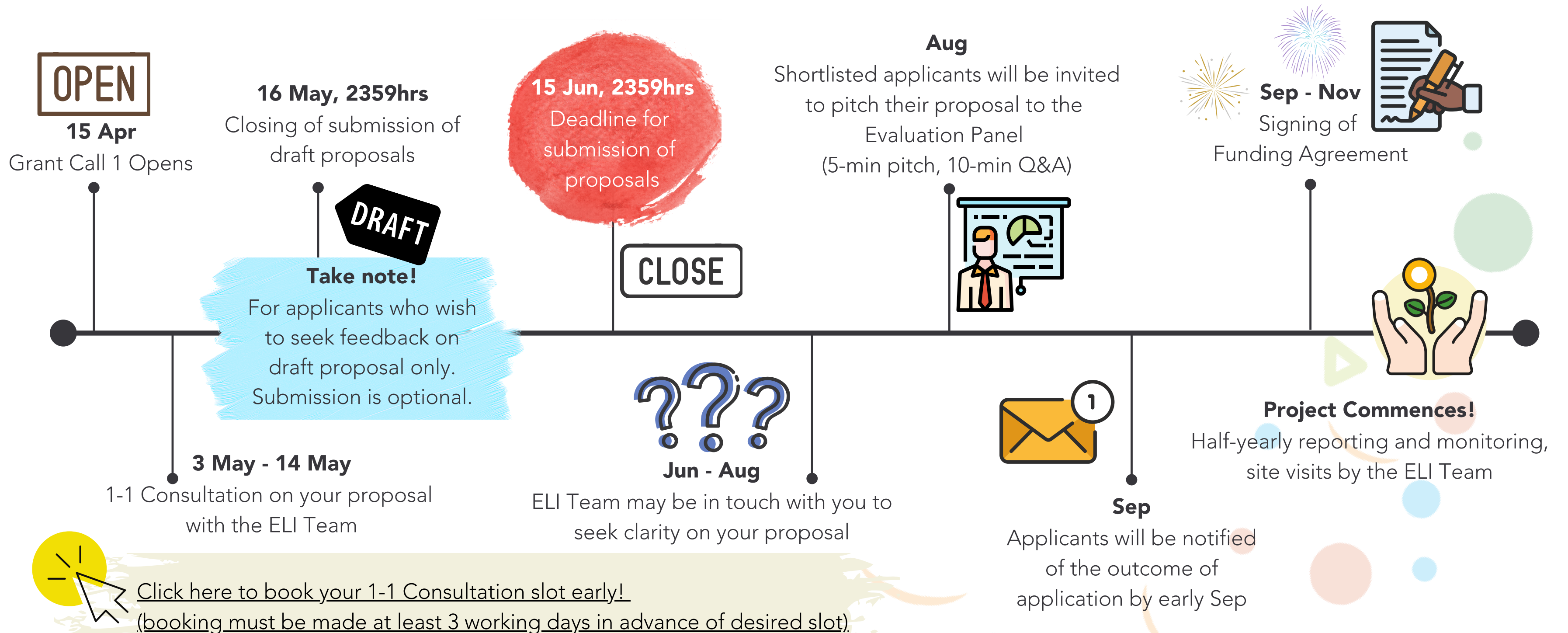
4 HOW DO I START?

6 HOW DO I EXECUTE?

7 HOW DO I MEASURE SOCIAL IMPACT?

8 HOW WILL MY PROPOSAL BE ASSESSED?

My Grant Call 1 Journey



How do I start?

TIP!

You can use persona, affinity diagrams or craft "How might we...?" questions to help you scope your solution

① Identify the desired outcome(s) that you want to achieve

Persons with disabilities are able to

1. experience increased psychological and emotional well-being.
2. improve in their life skills as much as their potential allows.
3. able to make informed decision and planning via better support and access to information, programme and product navigation.
4. have more opportunities to participate in social, family, economic and community life.

Application Form -
Part 2 (k)
Project/Programme
Evaluation



② Identify gaps and needs on the ground

What is the problem or issue that you are trying to address or overcome? Why do you want to solve this problem?

TIP!

These gaps and needs should be evidence-based and supported by research, data, interviews and the like.

③ Identify your target beneficiaries

Who is affected by the problem? Who are the primary and secondary beneficiaries?



Let's think deeper!

- What is the root cause of the problem?
- How big is the problem?
- How is the problem relevant to your target beneficiaries and to the society?

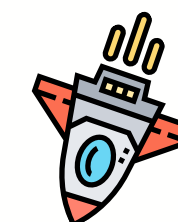
④ Define and scope your solution

Refine your research, and further identify the issues and gaps to scope your solution.



Let's think deeper!

With the information, insights, and data that you have gathered through your research, how might you craft your solution to address the problem?



5 Build and structure your solution

How does the solution bring about desired outcomes to the target beneficiaries? How much time and resources are needed to bring about the change?

TIP!

Decide on the indicators that will be used to assess the solutions. Use timelines or tools such as wireframes, storyboards or solution diagrams to help you build and test the solution.

6

Implementation of your solution

Who are your potential collaborators?
Does the proposed solution address the root cause of the problem?

TIP!

Collaboration is an important aspect in the ELI Grant. Find a collaborator who is passionate in the area of your work so that you can work together and leverage on each other's strengths and perspectives!

6

Let's think deeper!

- How do the activities lead to a change for the beneficiaries?
- What is the rationale behind the activities conducted?

7

Measuring the impact of the solution

What does success look like? How can the effectiveness of the solution be assessed? How viable is it to be sustained in the long term? Most importantly, have you met your desired outcome in step 1?

Let's think deeper!

- How does your solution address the root problem that was identified?
- How can your solution be designed in a way that is sustainable?

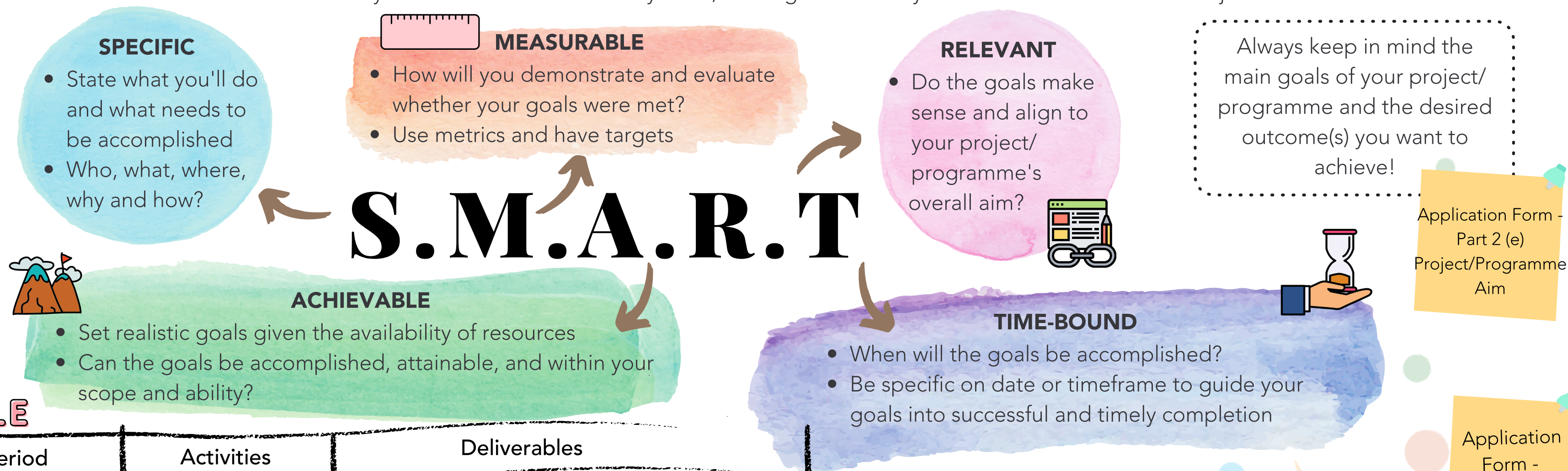
ADDITIONAL RESOURCES

Click on the links below!

- [Social Innovation Starter Kit by National Council of Social Service](#)
- [Design Kit by IDEO.org](#)
- [The Community Builder's Approach to Theory of Change by The Aspen Institute Roundtable on Community Change](#)

Okay, how do I execute?

Plan and structure your activities on a 6-monthly basis, and tag each activity to the SMART deliverables objectives



EXAMPLE

Period	Activities	Deliverables
Period 1 (Jan 2025 - Jun 2025) Application Form - Part 4	1. Creation of version 1 of app 2. Outreach efforts for recruitment	1. Videos and screenshots of version 1 of app with features <ul style="list-style-type: none"> Sign-up page Forum 2. List of recruited beneficiaries <ul style="list-style-type: none"> Photos taken and materials used during roadshow Induction programme outline and materials used

- Project Value**
- Keep in mind to be specific in your description of funding components required!
 - E.g. Project Manager (1 pax, 100 % of time spent on project, 6 mth, \$3,000/mth) to oversee project's progress, develop iterations of app
 - E.g. x100 Brochures development to drive outreach efforts and for dissemination during roadshows

How do I measure social impact?

1. SOCIAL IMPACT

What is it and why measure?

- It's about contributing to a greater good
- Working for positive change
- Should be sustainable with long-term positive impact
- A result of deliberate activities
- Helps to monitor if difference is made



Think
Are we also doing better over time? How can we improve further from here?



3. HOW?

- The ELI Team will walk grantees through the social impact measurement process, utilising the prescribed ELI Grant Toolkit
- Each desired outcome selected has its own set of targeted survey questions
- A set of Questionnaire will be generated for each desired outcome selected, and administered on the beneficiaries identified

2. WHO?

Application Form -
Part 2 (h),
Project/Programme
Reach

Expected Reach
during Project
Duration
(Beneficiaries)

Minimum % of
beneficiaries to
complete survey

<50

75%

50 - 100

50%

101 - 250

50%

251 - 500

25%

501 - 1000

25%

>1000

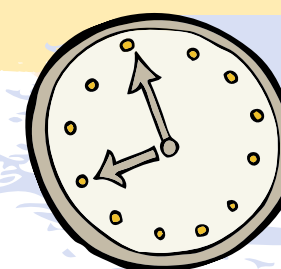
10%

E.g. 150

$150 \times 50\% = 50$



4. WHEN?



Project implementation

Before

During

After

How will my proposal be assessed?



1 Innovation

New, creative, original ideas to address identified needs of targeted beneficiaries

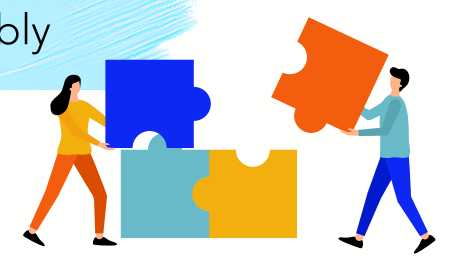
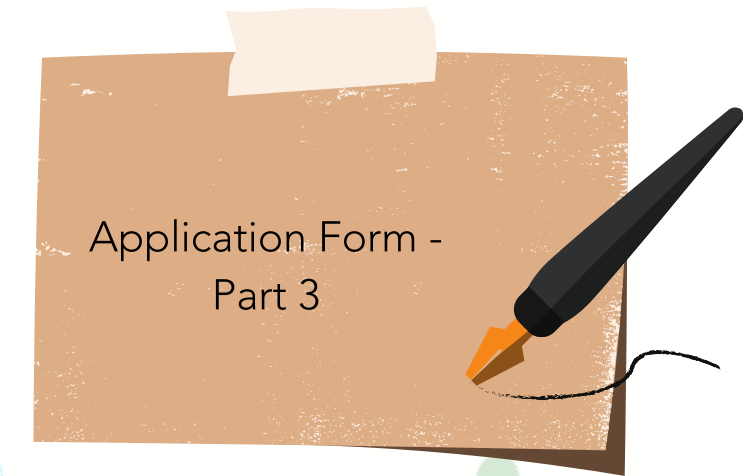
Key consideration for new applications

2 Collaboration

Collaborating with other social service agencies, sector and non-sector players

TIP

Collaborations involving social service agency, non-private hospital, institute of higher learning or research institute will be evaluated more favourably





3 Feasibility

TIP!

To ensure adequate demand, consider having specific outreach plans to your targeted beneficiaries. Even better if you have secured buy-ins from potential beneficiaries and/or stakeholders to co-create and deliver the idea!

- Team members possess relevant qualifications and skillsets
- Identified gaps and solutions are supported by evidence-based studies and research
- Adequate demand from the ground
- Scalability and adaptability



4 Sustainability

Solution is able to sustain long term after ELI Grant funding ceases

Key consideration for existing project/programme applications

TIP!

What is the exit strategy after funding ceases? Substantiate your analysis with research on projected supply and demand, pricing model, marketing strategies, etc!

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SG ENABLE

Inclusive society. Enabled lives.



Giving Hope
Improving Lives

